

Haringey Town Centre Surveys and emerging new Retail Planning Policies

The Council wishes to strengthen the role of the borough's town centres as accessible locations for retail, office, leisure and community uses and new homes, and to enhance their environmental quality and attractiveness.

The Council's retail planning policies must support and promote a mixture of uses within town centres so to maintain viability and vibrancy. To inform new town centre planning policies, two types of shopping surveys/questionnaires were recently carried out across the borough: in-street surveys and household questionnaires.

The In-street surveys were carried out in Wood Green, Crouch End, Green Lanes, Muswell Hill and Tottenham Hale. Four interview points were selected on Green Lanes; between Colina Road in the north and Harringay Green Lanes Station in the south. A number of questions were asked including:

- What is the main purpose of your visit to (Town Centre Name);
- What do you intend to buy (Town Centre Name);;
- Do you intend to visit any leisure / entertainment facilities/bookmakers places to eat /drink
- How did you travel to (Town Centre Name);
- How often do you shop in (Town Centre Name);
- What improvements would you like to see made in (Town Centre Name)
- What do you like about visiting the leisure / pubs and bars / restaurant facilities in (Town Centre Name)
- Are there any types of shops or services you think (Town Centre Name) does not have enough of
- Are there any types of shops or services you think (Town Centre Name) has too many of?

The Household questionnaires were telephone based and asked a number of questions around:

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- Where households went to do their last main food and grocery shopping;
- How do you travel to do your main food shopping
In addition to your main food shopping at which store or shop did you last visit for
- small scale/top up shopping for things like bread, milk or
- newspapers?
- In which location do you buy most of your household's non-food shopping?
- What if anything would make you shop more often in (Town Centre Name)?
- What items, if any, do you regularly buy on the internet?
- Where did you or your family last visit the cinema?
Where did you or your family last visit a pub / bar?

The survey work has been completed but results not yet with the Council. The results will form part of the updated Town Centre Study, due to be completed end of October/early November. The survey work will inform new draft policies for all of our town centres which will go to Cabinet in December/January for agreement to go out to public consultation.

Contact us

If you would like any more information on this or any other aspect of Haringey Planning Policy, please contact ldf@haringey.gov.uk or 0208489 1479 or visit our website http://www.haringey.gov.uk/local_development_framework.htm