

Crouch End Festival (CEF)

Notes from meeting, 16.11.11

Introduction and welcome:

Chris Arnold, Marice Cumber & Robin Stevenson (Kim Doherty was absent), Crouch End Creatives [**CEC**] steering group, introduced the festival concept and set out how it is envisaged that the festival will work, time scales, creative disciplines, process and requirements going forward.

The notes are as follows and these include comments and suggestions from those that attended (about 10 people):

1. Festival set up to celebrate all creative products that are made by people who live or work in Crouch End and surrounding areas.
 2. Geographic limitations are important so as to be clear on message and build brand.
 3. All creatives/events need to have a real connection with Crouch End & Hornsey (or justifiable with the N8 or local area).
 4. Creative sectors for festival are listed at end of notes, but agreed that there will be NO VINTAGE, FLEA MARKET PRODUCTS OR GOODS THAT ARE JUST 'RESOLD'.
 5. Want to work with as many creative / Crouch End groups that exist in the area as possible
 6. Festival belongs to the community and is "user-led", participants will organise and fund their own initiatives. Want activities to be as interactive, innovative, adventurous and inclusive as possible.
 7. Ideal if lots of workshops and activities for families, adults, kids to do and get involved with.
 8. Activities can generate their own income (via ticket sales, funding, sponsorship etc.), but no money is available from festival itself. Invisaged that most events will be free.
 9. CEC will be seeking funding / sponsorship, suggested sources of revenue to come from private businesses (chains rather than independents) and small pots of public money. Not from over stretched local businesses.
- ACTION

10. Festival launch, suggestions are a procession that would be centred round / end at Town Hall Square, ideas included CE Festival Chorus singing same concert as at the original CE festival in early '80's. ACTION
11. Need to liaise with Hornsey Town Hall Creative Trust about the Town Hall Square and also they are key to involvement. ACTION
12. CEF needs to have its own branding and logo. Suggested we open this up to local designers & artists. CA to write brief. ACTION
13. CEF needs a "constitution" that sets out the terms of engagement. ACTION
14. CEF will be sending out "templates" to everyone on list so that they can submit what activities they are planning on doing, requests to join other groups, requests for other practitioners to join them. ACTION
15. Activities do not have to be limited to one art form, and want to encourage as much cross –discipline and collaboration as possible.
16. Role of festival organising group is to facilitate, promote and advise.
17. CEF organisation will work as a pyramid structure and require people / groups of people to self organise and take on specific responsibilities and these in these areas this will give more people the opportunity to get involved, apart from the "showcasing" and also increase the success of the festival by helping to ease the load and ensure more fluid co-ordination.
18. People at the meeting volunteered themselves for specific roles. These are listed below. Need other people to say what they are interested in getting involved with ACTION. All roles are voluntary.

Role	Description	People that have come forward already, NEED MORE!!
Admin	Email management and liaison, plus web updating if poss.	Polly Jones / Helen Kaminsky / Anna Jane Niznikonska
Venue Co-ordination	Finding and Negotiating	Gillian Livingstone, Tilly Williams, Chris Setz.
Publicity and copywriting	Raising awareness through mainstream	Polly Jones
Social Media	Twitter, facebook etc activity	
Constitution		www.havcoharingey.org.uk

		and Paul Sinclair, see below.
Design	Promo material, flyers etc	Creative Orchestra + others, Jo Angell.
Web	Back end wireframe, plus design and build	
Funding	Research and bid / proposal writing	Paul Sinclair
Council Co-ordination	Permissions, licensing, negotiation	
Commercial sales	Ticket management for events and activities	

19. Sector leads also needed, these are listed below, other areas for inclusion that were not on original list are glass art, guerrilla marketing and hugs!

Sector	Description	People that have come forward already. NEED MORE
Visual Art	Painting, drawing, sculpture, printmaking, installation (link to Crouch End Open Studio)	CE Open Studios for fine art.
Designer Maker / Craft	Ceramics, jewellery, clothes, fashion, accessories, glass (link to Barboot and Music Palace)	Jacquiline Osley
Design	Print, graphics, environmental, Architecture, Digital	Jo Angell.
Film & Photography (Media)	Film, Photography, Multi Media, Animation. (link to Chocolate Factory, Moors Film Club)	
Words	Writing, poetry, creative writing, story telling, book readings. (link to Chris Mead and Tim, Big Green Bookshop)	(Robin & Chris tbc)
Performance	Drama, theatre, circus, comedy, burlesque, mime (links to Karamel	Anna Jane Niznikonza

	Comedy Club, Boom Tish, Kings Head, Chocolate Factory, Mount View.)	
Music	Bands, solo, singing groups, choirs, orchestras. (links to Crouch End Festival Chorus, The End Festival, Kings Head, Music Palace, GNRT.)	Jenni Roditz, (Howard tbc)
Dance	Individual and groups, plus workshops. (Links to Swing Patrol and Cake Walk Dance)	
Food	Cooking, baking	
Eco-art	Recycled practice, bicycle powered cinema, green on the screen, sustainable art (links to Transition Crouch End)	
Fringe	Alternative activities.	

20. Suggested venues:

Cricket Club, Town Hall, Town Hall Square, Pubs, Bars, Cafes, Spaces within retail (as Barboot works), Empty Shops, Open spaces, parks, Library, Church Halls, Community Spaces, Closed spaces (British Legion, Hornsey Baths), hairdressers, Nail Bars, Schools, Hornsey Train Station, Wall space, studios, YMCA, gyms, even bus stops & phone boxes!

21. Also activities that go via CEF promotion should not deliberately offend or have a subversive agenda (racist, discriminatory, political, religious etc.) and if of an “adult” nature will be labelled as such.

CONTACT DETAILS

Email: crouchendcreative@gmail.com

Via the Facebook site: Crouch End Creatives

Direct: Robin can be found in the Library café most days.

By phone:

Chris Arnold: 07778 05 66 86

Updates:

Can be found on the blog: www.crouchendcreatives.wordpress.com

Website: www.crouchendfestival.org launching soon.